# **CERTIFIED AFTERCARE SPECIALIST™**

INTERNATIONAL GRIEF INSTITUTE

INVESTING IN COMMUNITY RESILIENCE

ACCREDITED TRAINING FOR FUNERAL PROFESSIONALS

### **ABOUT THE CERTIFICATION**

Developed exclusively for the funeral industry, the CAS training is an innovative high-quality certification program that encompasses education and grief support skills that enables professionals to provide the highest standards of aftercare through their own outreach.

### **OVERVIEW:**

- Exclusively for funeral service professionals
- Online and onsite training options
- 10.5 hours of live instruction
- Aftercare Solutions Manual includes everything needed to provide family and community outreach
- Exclusive access to print on-demand content

*I've never seen a group this good. It changes the conversation.* 

### **REGISTRATION:**

InternationalGriefInstitute.com/CACS

### FEE:

\$950 Accredited Fee \$850 Nonaccredited Fee

### **ADVANTAGE:**

The CAS training is the first of its kind and the only accredited aftercare training on the market. The certification equips funeral professionals with the language, tools and practical methods needed to connect with their clients via a powerful evidence-based approach.

### LEARN:

- How to nurture relationships after the funeral
- How to build community connections
- How to implement multiple programs
- Proven solutions for increasing pre-need and atneed sales
- How to mitigate compassion fatigue
- How to create positive media opportunities

### **BENEFITS:**

- Aftercare Solutions Manual
- Turnkey programs
- Templates & scripts
- Evidence-based tools
- On-line resources
- Ongoing IGI support
- Print on-demand content

### **ACCREDITATION:**

Certified Aftercare Specialist<sup>™</sup> training is approved for 10.5 contact hours and 1.05 CEUs by the Academy of Professional Funeral Service Practice (APFSP Category A) and most state licensing boards. State CE approval varies. Contact your state licensing board for specific state CE information.

## FAQ

### WHAT IS A CERTIFIED AFTERCARE SPECIALIST?

A Certified Aftercare Specialist<sup>™</sup> is a funeral professional who has been trained and certified by the International Grief Institute. Professionals learn the gold standard of care in aftercare and the skills necessary to confidently provide quality aftercare services for the families and communities they serve. CAS certification establishes the funeral professional as a consulting specialist during a critical incident or community crisis.

Developed exclusively for the funeral industry, the interactive training is an innovative high-quality certification program that encompasses education and grief support skills that enables professionals to provide the highest standards of grief support care.

The training provides comprehensive grief education, establishes best practices in delivering aftercare services, evidenced-based tools, practical solutions, and resources. Upon completion, professional will earn the Certified Aftercare Specialist<sup>™</sup> credential and be fully trained to offer professional support in any setting.

### WHO IS IT FOR?

It is designed exclusively for funeral professionals seeking education in the field of grief. Upon completion, professionals will earn the Certified Aftercare Specialist<sup>™</sup> credential and be fully trained to offer professional support in any setting. A biennial online refresher class will keep certification current.

### THE IMPORTANCE OF CERTIFICATION

The CAS designation is the gold standard for quality and ethical practices in aftercare and the only accredited aftercare credentialing that can be achieve in the funeral industry. Those who earn the CAS credential are designated as funeral service professionals who are dedicated to investing in family and community care. It establishes credibility and expertise in the field of bereavement skills with delivery of effective, useful and quality outreach. It also fulfills a requirement for those who are interested in becoming a Certified Debriefing Specialist and serve in the field of trauma.

### PREREQUISITE

Must be a current funeral professional working with families in the industry.

#### **REGISTRATION:**

InternationalGriefInstitute.com/CACS

### FEE:

\$950 Accredited Fee\$850 Nonaccredited Fee

### **INFO:**

Lynda Cheldelin Fell lynda@internationalgriefinstitute.com

### **PARTNER OPPORTUNITIES**

IGI welcomes the opportunity to partner with state organizations. As the only training that establishes best practices and standard of aftercare in the funeral service and pre-need industries, we believe in the value of partnerships.

All training includes:

- Registration processing & CEU processing
- Aftercare Solutions Manual for each student
- Ongoing support
- Unlimited access to print on-demand content

### **ONSITE TRAINING:**

IGI PROVIDES:

- Two instructors and all training material.
- 1 complimentary registration for every 10 registrants.
- 10.5 contact hours of instructions and 1.05 CEUs accredited by the APFSP.
- The 10.5 contact hours are scheduled across one and a half days. Start and end times are at the discretion of the host.

# HOST PROVIDES:

- Meeting space that can accommodate classroom style seating including tables and chairs.
- Projector, screen, audio connections, and mic.
- Beverage service.
- Minimum of 10 registrants.
- Nonrefundable travel expenses for two trainers including airfare, transportation, and two hotel rooms.

### **ONLINE TRAINING:**

Online training offers two schedule options. Start and stop times are at the discretion of the host.

### **OPTION 1**

- Two hours weekly for 6 weeks
- Up to 15 participants
- Minimum of 5 participants
- \$300 nonrefundable private hosting fee to secure training time
- 1 complimentary registration to your organization for every 10 registrants

OPTION 2:

- Two consecutive days
- Up to 15 participants
- Minimum of 5 participants
- \$300 nonrefundable private hosting fee to secure training time
- 1 complimentary registration to your organization for every 10 registrants

### CONTACT:

Lynda Cheldelin Fell 360-510-8590 lynda@internationalgriefinstitute.com

### FEE:

\$950 Accredited Fee\$850 Nonaccredited Fee

### **INSTRUCTOR CVs**

### LYNDA CHELDELIN FELL

Lynda Cheldelin Fell is founding partner of the International Grief Institute and international bestselling author of over 35 books including the awardwinning Grief Diaries series. With a background in trauma, grief, and critical incident stress management, Lynda teaches professional development courses and certifications across the nation. A popular keynote speaker and educator, Lynda is a member of the continuing education faculty at Whatcom Community College. She has earned seven national literary awards and five advocacy award nominations for her work.



### PHONE: EMAIL:

360-510-8590 lynda@internationalgriefinstitute.com

### EXPERIENCE

• Founding Partner, International Grief Institute

Accredited certification training, personal enrichment courses, educational workshops, and turnkey products and services for the funeral and bereavement care industries.

- Whatcom Community College, Continuing Education faculty
- IGI University, Administration/Instructor
- International Critical Incident Stress Management Foundation
  Certified in Critical Incident Stress Management, Group Crisis Intervention, Assisting Individuals in Crisis, Managing School Crises
- Bellingham Technical College, Instructor
- CEO, AlyBlue Media, LLC

Award-winning Grief Diaries anthology series, Grief Diaries Radio, Moments of Hope Show, educational content and resources.

- PeaceHealth Hospital, NICU Volunteer Trainer & member of Perinatal Bereavement Committee
- Firefighter/EMT

### **RADIO/TV/KEYNOTES**

- Compassion Fatigue (Oct. 2023), Funeral Service & Cremation Alliance of Wisconsin, Green Bay
- Compassion Fatigue (Sept. 2023), National Funeral Directors Annual Convention, Las Vegas
- Compassion Fatigue (June 2023), National Funeral Directors Leadership Conference, Phoenix
- Aftercare 101 (May 2023), Indiana Funeral Directors Annual Conference, Indianapolis
- Compassion Fatigue (March 2023), National Funeral Directors Meet the Mentors, Atlanta
- Compassion Fatigue, (Jan. 2023), Indiana Funeral Directors Relevance Conference, Notre Dame
- Compassion Fatigue (June 2022), Virginia Funeral Directors Annual Conference, Virginia Beach

### RADIO/TV/KEYNOTES (continued)

- Advisor to and featured in Guided Grief, a video series by MKJ Marketing (2022), Nashville
- Keynote (April 2020), The Grief Cruises, Royal Caribbean
- Compassion Fatigue: How to Mitigate Bereavement Career Burnout (March 2020), Seattle University
- Resilience Rx (February 2020) Whatcom Community College, Bellingham, Washington
- Resilience Rx, Whatcom Community College, Bellingham, Washington (recurring)
- My Playbook of Hope (August 2019) Bereaved Parents of the USA Annual Gathering, St. Louis
- Managing Grief in the Workplace (June 2019), National Alliance for Grieving Children National Symposium, Salt Lake City (June 2019)
- My Playbook of Hope (May 2019), Seabeck Annual Conference, Seattle
- Managing Grief in the Workplace (April 2019), Association for Death Education & Counseling Annual Conference, Atlanta
- Managing Grief in the Workplace (March 2019), Annual Safety & Health Conference, Bellingham, Washington
- Welcome Home Veterans Radio (March 2019), Ocean City, NJ
- My Playbook of Hope (January 2019), Grief Resources Expo, Las Vegas
- KDWA Radio 1460 AM (September 2018), Hastings, Minnesota
- Keynote (Aug. 2018), Hospice of the Northwest Annual Summit, Mt. Vernon, Washington
- Keynote (Mar. 2018), National Alliance on Mental Illness, Bellingham, Washington
- Open to Hope TV (Feb. 2018), Tucson
- NBC-KING5 TV (June 2017), Seattle
- KBAI Radio (May 2017), Bellingham, Washington
- Open to Hope Radio (March 2017), Manhattan
- KBAI Radio (Dec. 2016), Bellingham, Washington
- Open to Hope TV (April 2016), Manhattan
- Keynote, Campfire Organization Annual Gala (2015), Everett, Washington
- NBC-KING 5 TV (June 2015), Seattle
- MC/Host, National Grief & Hope Convention (April 2015), Indianapolis
- KGMI Radio (June 2015), Bellingham, Washington
- KGMI Radio (Jan. 2015), Bellingham, Washington
- Grief Diaries Live (Aug. 2014), Nashville
- Grief Diaries Live (July 2014), Lake Tahoe
- KGMI Radio (June 2014), Bellingham, Washington

### **BOOKS/MANUALS/PUBLICATIONS (partial list):**

- Compassion Fatigue: 10 ways to mitigate compassion fatigue & bereavement care burnout
- Aftercare Solutions Manual
- iCare Facilitator Manual for church leaders & congregants
- iCare Participant Workbook for church groups
- iCare Chapter Manual for community groups
- iCare Chapter Workbook for community groups
- Award winning Grief Diaries series (35+ books)
- Award-winning Real Life Diaries series (8 books)
- Multiple magazines including New York Daily News, Womens Health Magazine, Human Resource Executive Magazine, The Director, Huffington Post, Lifezette

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